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62.07

[Fall 1944]

OUR OFFICE AND STORAGE FACILITIES LOCATED 1 MILE SOUTH OF ROGERS ON HIGHWAYS 71 AND 62



Where We Are ...

We are located in Arkansas — in the northwest corner county (Benton), only twelve miles south of the Missouri line and twenty-six miles east of the Oklahoma line; eighty-one miles almost due north of Fort

Smith, Arkansas, and eighty-three miles almost due south of Joplin, Missouri; one hundred twenty-nine miles east of Tulsa, Oklahoma, and one hundred six miles southwest of Springfield, Missouri. On Federal highways 71 and 62, just south of Rogers, Ark.

ON THE TIP TOP OF THE OZARK MOUNTAINS where our growing season is

almost thirty days shorter than at Fort Smith, Arkansas. Our summers are short and nights are cool, and our growing season more like that of North Missouri, Iowa and Nebraska, than Eastern and Southern Arkansas.

Hence, our stock is well adapted to the extreme Northern, Eastern and Western States as well as being the best for Southern States.

**Prices Quoted
In This
Circular
Cancel All
Previous
Quotations**

Thirteen Reasons Why You Should Buy From Us:

- 1 Because we sell you the best trees, plants and vines that can be produced at prices far below what others will ask you for the cheap, worthless kind. Our nursery stock is grown by the best methods known to nurseries and no better can be produced regardless of prices. We offer \$100.00 reward for improved method on how to grow better nursery stock.
- 2 Because we prepay the postage or express charges on all orders amounting to \$10.00 or more, except Balled or Burlapped Evergreens.
- 3 Because we sell direct to the fruit growers saving you the agent's or middleman's commission.
- 4 Because we guarantee satisfaction or your money refunded, and we pay postage or express both ways.
- 5 Because we do not belong to any trust or combine, and are free to make our prices just as low as we believe we can afford.
- 6 Because all our trees and plants are guaranteed to be free from disease and insects, and have all been inspected by our State Inspector and each shipment bears a certificate of inspection.
- 7 Because we use every caution to keep all our varieties true to name and should a mistake occur and any variety prove untrue to name we will replace it free of charge or refund the price paid for it.
- 8 Because we grow and offer for sale only varieties that are known to be good fruits and money makers.
- 9 Because Benton County, Arkansas, has many, many acres of varieties of fruits and we have under our close observation a greater variety of fruits and berries than our competitors.
- 10 Because Ozark Mountains, Arkansas, Grown Nursery stock is now considered by Horticulturists to be the best that can be produced.
- 11 Because trees and plants must be well rooted if success is to be made with them. Ours are the best to be had.
- 12 Because our old customers send us repeated orders and their neighbors send us their orders; a proof that they are well pleased.
- 13 Because we use extreme economy in both growing and selling our nursery stock, thereby saving money for you.

**WE CANNOT ACCEPT
ORDERS FOR LESS
THAN \$1.00**

Because of the heavy expense of packing and high rates on first pound by parcel post and express we cannot fill orders for less than \$1.00, without loss to us and will ask you to make your orders amount to \$1.00 and up.

Benton County Nursery's TREES, SHRUBS and PLANTS are GUARANTEED TO LIVE. All You Have To Do is Follow the Simple Requirements Below.

We want you to be pleased with your orders you receive from us, we know that is the only way we can expect you to be a satisfied customer. Every plant that you order from this circular is **guaranteed to live**. We will replace free of charge any or all plants you buy that fail to live. We are not asking you to take any risk whatsoever, just give us your order and let us prove to you that we

mean what we say. **All you have to do** is be sure that your order is received on or before **May 15, 1945**, and that you notify us of any plants that fail to live on or before June 1, 1945. All we want is an opportunity to show you that we are proud to have you as a customer and leave the rest to us. We guarantee you will be a satisfied patron.

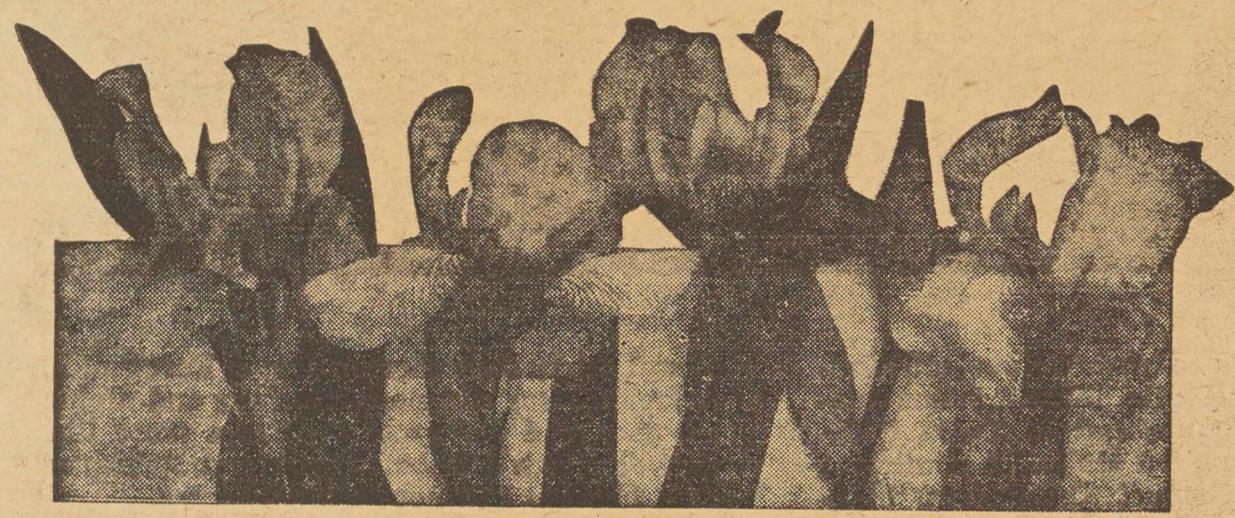
**BENTON COUNTY NURSERY CO.
ROGERS, ARKANSAS**

BENTON COUNTY'S FINE SELECT STOCK

Adds EXTRA VALUE to your HOME

IRIS SHOULD BE PLANTED THIS FALL

To Insure Good Blooms Next Spring!



RARE IRIS COLLECTION

Choice Assortment of TALL BEARDED IRIS, Wide Range of Colors

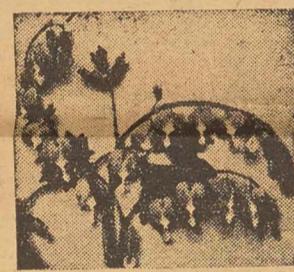
50 \$1
for only

MADONNA LILIES

The Madonna Lily is one of the loveliest of white lilies, popular throughout the world. Its delightful fragrance and lovely white flowers have made it a universal symbol of purity. Blooms the latter part of May and sometimes the first part of June.

2 bulbs 60c

We Prepay All Orders of \$10⁰⁰ or More Except Balled and Burlapped Evergreens



BLEEDING HEART

STRONG HARDY PLANTS

— Only —

Per Each Per Doz.
35c \$3.50

SWEET PEAS

Perennial—That Bloom Yetr After Year

Every home should have a planting of these. Fine for trellising. Mixed colors.

Per Each Per Doz.
15c \$1.50

Fragrant Mexican

TUBEROSE

Extremely fragrant. Grows 16 inches tall with long spikes of waxy-white blossoms well arranged. Showy in the garden or in the vase. Stands heat and drought very well.

Per Each Per Doz.
5c 50c

LILY of the VALLEY

Lovely, fragrant clusters of flowers borne in spring. The delicate lily of song and story. Turns that shady, colorless corner into a spot of white exquisiteness. Every home should have this flower.

BLOOMING SIZE PLANTS

5c

50c A DOZEN



HYACINTHS

MIXED COLOR

FAGRANT — FULL BLOSSOMS

ALL ARE BLOOMING SIZE

LARGE SIZE 25c each

MEDIUM SIZE 18c each

SMALL SIZE 10c each

Mixture of Colors DAHLIAS

An assortment of Dahlias embracing all the types in a riot of color, including many of the new ones and some of the best of the older kinds. These tubers are strong and vigorous and sure to bloom. This is your opportunity to secure Dahlias worth many times what they will cost at our bargain prices.

Pear Each Per Doz.
10c \$1.00

MAKE YOUR GARDEN MORE COLORFUL

CANNAS

Sure to Bloom

Mixed varieties of the very best colors. Prices postpaid.

Per Doz.
50c

Bargain Mixture

GLADIOLAS

One of the best mixtures we have ever offered. Many different colors, shades and varieties. Try some of these and be convinced.

Per 10
30c

WE SELL ON THE INSTALLMENT PLAN

SURROUND YOUR HOME WITH GORGEOUS COLOR

Plant BENTON COUNTY'S Department of Agriculture Inspected Stock



Daffodils
Usher In Spring
\$2.50
for 40

Popular types. Yellow and white petals, with cups of yellow, orange and white.

Spring Glory Daffodil Mixture

Early and late daffodils, in yellows and whites; orange, yellow and white centers. Best types. Hardy. Easy to plant.

6 bulbs 60c 25 bulbs \$2.00
12 bulbs \$1.00 50 bulbs \$3.50

Grape Hyacinths



\$1.09
for 25
6 for 39c
12 for 59c
50 for \$1.98

Also known as Muscari. These fine bulbs are excellent for fall planting. Will bloom next spring, producing many spikes of large, bell-shaped, sky-blue flowers. Blooms open very early. Do equally well in the sun or shade.



JONQUILS
For Early Spring
79c
for 6

Plant jonquil bulbs this fall for early spring blooms. Deep butter-yellow flowers. Very fragrant. Require little care.

6 bulbs 79c 25 bulbs \$2.75
12 bulbs \$1.40 50 bulbs \$4.98

Daffodils (Trumpet Mixture)

Yellow trumpets; yellow or white petals.

6 bulbs 79c 25 bulbs \$2.75
12 bulbs \$1.40 50 bulbs \$4.98

Regal Lily Bulbs

One of the most beautiful and hardy lilies. Garden Master bulbs are large, 6 to 7 inches around, producing many blooms. Easy to grow. Center of bloom flushed yellow, shading to white at edges. Outside of petals pearl-pink, streaked with brown.



90c
for 2
6 for \$2.00

From the heart of the OZARKS TO YOU



This Fall is the Time to...
PLANT PEONIES

So That You Can Enjoy Them Next Spring!



Vigorous Peony Roots
Loaded with Buds for
Next Spring
2 Choice PINK
2 Choice WHITE
2 Choice RED

SPECIAL \$1.75
Bargain Price

CUSTOMER FOR TEN YEARS

January 31, 1939
Dear Sir:
I have been a customer of the Benton County Nursery Company for ten years and find that there are no others that can compare with them for good stock and price. During that time I have ordered from other nurseries but have been sorry.

I have a fine Florence Crabapple tree was six years old, it made

six bushels of apples. They were gathered the 10th of August and I sold them all to one man for \$1.50 per bushel. This same man helped me gather them and we noticed at that time some blooms on the tree. The fifteenth day of October I gathered some over a bushel of fall apples off this same tree. Then it had the third crop of blossoms and I took them to the City

Editor at Gainesville, Texas. Now, don't think this is not true for it is, and I will make an affidavit to this fact and get the best man in Cooke County to sign it.

You may expect another order from me in the fall.

Yours very truly,

MR. J. Y. JOHNSON
Valley View, Texas.

Plant... TULIP BULBS

This Fall for GIANT BLOOMS Next Spring

Tulip Bulbs are best quality, grown by one of the largest and most reliable tulip growers. All bulbs are hardy, produce giant blooms every spring. They are equal in every way to Holland grown bulbs. Very hardy.

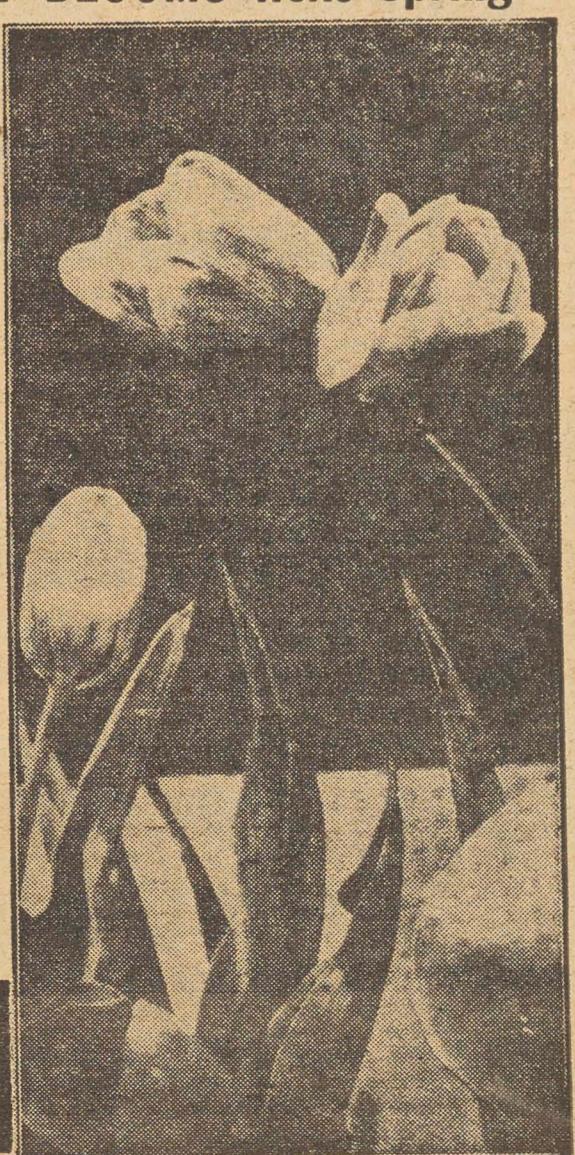
Our selection includes choice Giant-Flowering Darwins, Cottage and May-Flowering varieties. Tulip bulbs can be planted only in the Fall, and they will produce gorgeous blooms for you next Spring if easily planted.

Soak all color groups only. High quality healthy bulbs in each color. Ready for shipment in late September. Same quantity wanted. Planting instructions furnished in each shipment. Tulips are easy to grow.

PINK, RED, LAVENDER, YELLOW
Any of the above four color groups
6 bulbs 70c
15 bulbs \$1.50
50 bulbs \$4.25
100 bulbs \$8.00

RAINBOW TULIP BULB COLLECTION

Same fine bulbs as above. Our choice; we mix the bulbs carefully to assure you a beautiful assortment of colors.
12 bulbs \$1.15
25 bulbs \$2.10
50 bulbs \$4.00



GUARANTEED to GROW PLANTS

**OUR SEEDS ARE
ALWAYS
TOP QUALITY**

BEANS

Pkt. 10¢; 7-oz. 30¢; 14-oz. 45¢
2½ lbs. \$1.15

IMPROVED GOLDEN WAX. Early bush, stringless.

STRINGLESS GREEN POD. Bush, Deep green color.

TENDERGREEN. One of the best bush beans grown. Entirely stringless.

BOUNTIFUL. Very early and a heavy bearer. Delicious.

KENTUCKY WONDER. Pole bean with the finest quality.



1,200 TO ONE BEAN—A Gigantic Wonder. Over 200 pods have been grown on a single plant—all well filled, producing over 1,200 beans from one bean. Strong, erect plant, bearing pods well up from the ground. Order now as supply is limited. Pkt. 10¢; 3 pkts. 25¢; 14-oz. 75¢

BEETS

Pkt. 10¢; 1-oz. 30¢; ¼ lb. \$1.00

DETROIT DARK RED. Sweet and extra tender.

CRIMSON GLOBE. A home and market variety. Medium late.

CROSBY'S EGYPTIAN. Extra early, crisp and very tender.

CARROTS

Pkt. 10¢; 3 pkts. 25¢ SEEDS VERY SCARCE

DANVERS HALF LONG. Very smooth, rich orange color.

OXHEART. Early favorites, short, thick, blocky.

CHANTEY CORELESS. Sweet, tender and entirely coreless.

SWEET CORN

Pkt. 10¢; 7-oz. 25¢; 14-oz. 40¢

WONDER BANTAM. Tender, yellow and full of flavor.

STOWELL'S EVERGREEN. Hardy and highly productive. Sweet, white.

BLACK MEXICAN. One of the best and tenderest sweet corns grown. White when ready for eating.

CUCUMBERS

Pkt. 10¢; 3 pkts. 25¢; ¼ lb. 70¢

BOSTON PICKLING. Best for pickling. A great producer.

LONG GREEN. Fine for slicing and canning. Tender, crisp.

LETTUCE

Pkt. 10¢; 3 pkts. 25¢; ¼ lb. 70¢

NEW YORK (WONDERFUL). Immense size heads, crisp tender leaves.

BLACK SEADED SIMPSON. A leaf variety with large, light green leaves.

BIG BOSTON. Early head, solid, light Golden heart.

MUSKMELON

Pkt. 10¢; 3 pkts. 25¢; ¼ lb. 75¢

SUGAR ROCK. The rind is tough and the flesh firm, good shipper.

HONEY DEW, THE FAMOUS MELON. Green flesh, fine for home and market. Juicy and sweet.

HAILE'S BEST. Sweet, sugary, salmon flesh. Early.



**WE PAY THE
POSTAGE ON ALL
SEED ORDERS**

SEEDS FOR POULTRY MEN



POULTRY CABBAGE

Is a wonderful green food for poultry and has been known to yield 3 tons in a space 40 by 80 feet. You can't beat this for low priced feed. One-half pound of seed will grow enough greens to feed about 1,000 hens for four months. 3 pounds to an acre for 6,000 hens for four months. Poultry Cabbage is a rapid grower. In the Northern States the seed may be sown any time from early spring until the middle of July. In the South, seed may be sown throughout the entire year.

Pkt. 10¢; 3 pkts. 25¢; 1 oz. 50¢

Chisha, or Chicken Lettuce

You have, no doubt, read in the poultry journals that lettuce is an excellent feed for chickens. In the Chisha Lettuce you will find a feed that yields as much or more than other green feeds. It is economical to grow this strain, for when cut it resumes its growth rapidly and can be cut again and again; it is a good, nutritious, and easily digested feed. Jersey Kale. The yield is extremely heavy. Chisha, or Chicken Lettuce, does not make a head, but sends up a stout stalk, 3 to 4 feet high, and just loads up with leaves.

Pkt. 10¢; 3 pkts. 25¢; ¼ lb. 75¢

POULTRY BEET - MANGEL WURTZEL

Furnishes a tremendous yield per acre and makes an excellent green feed for poultry during the winter months and always increases egg production. Mangal Wurzels are excellent food for cattle and keep them in perfect physical condition and increase the flow of milk. Only a little garden space will be required for growing enough to last all winter, and they are very productive. Stored in cellar or any cool place, they will keep until spring.

Pkt. 10¢; 3 pkts. 25¢; ¼ lb. 85¢
1 lb. \$2.00—postpaid

MAMMOTH RUSSIAN SUNFLOWER

Sunflower seed is an excellent poultry feed at all times and especially during the molting season. Single heads often measure 12 to 22 inches in diameter and contain an immense quantity of seed.

Pkt. 10¢; ¼ lb. 50¢; 1 lb. \$1.10

NEW CLIMBING WATERMELON

A superb variety that may be trained and tied to trellis etc. Melons about size of large coconuts; crimson flesh of the highest quality; rich and sweet. Fruit ripens for a long period, unlike other sorts which ripen their fruit mostly at one time. An ideal melon for the small garden.

Pkt. 10¢; 3 pkts. 25¢

VINE PEACH

Ripe fruit in 80 days after seed is planted. This wonderful Vegetable Peach is the most beautiful of all vegetables. They resemble oranges in color, shape and size and grow on vines like melons.

They present a beautiful and tempting appearance when canned and make delicious preserves and pickles; fine for pies. There is nothing like them. Extremely early; of the easiest culture and very prolific.

Pkt. 10¢; 3 pkts. 25¢

PUMPKIN

Pkt. 10¢; 3 pkts. 25¢; ¼ lb. 70¢

MAMMOTH KING. The largest of all. SWEET POTATO. The best for making pies and custards.

Garden Huckleberry

The Garden Huckleberry produces from seed the first year. A new fruit that cannot be collected for pies and preserves. Very prolific, yielding an immense crop of fruit. It is an annual and must be planted each year from seed. Grows and thrives in all climates and on all kinds of soil. The fruits grow larger than the common Huckleberry or Blueberry. If cooked with apples, lemons or anything sour, they make the finest jelly. You will be delighted and astonished with this easily grown, wonderful novelty.

Pkt. 10¢; 3 pkts. 25¢

TOMATOES

Pkt. 10¢; 3 pkts. 25¢; 1-oz. 70¢

EARLIANA. Earliest, smooth skin, uniform.

MARLOBE. Globular, almost coreless.

BREAK-O-DAY. Early, wilt resistant, large fleshy, good quality.

COLOSSAL

This is a large tomato, being even larger than the famous Ponderosa. Many planters in different parts of the country have grown Colossal Tomatoes weighing over 3 lbs., and some more than 4 lbs. Not only does the Colossal produce giant fruits, but it produces them in abundance. One plant in Illinois raised over 100 lbs. of Tomatoes from 186 plants. The very thin, meaty flesh, few seeds and mild flavor combine to give the Colossal a quality on a par with its immense size. Unsurpassed for slicing, canning.

Pkt. 20¢; 3 pkts. 50¢

WATERMELONS

Pkt. 10¢; 3 pkts. 25¢; ¼ lb. 70¢

TOM WATSON. An old favorite, flesh is deep bright red color.

CALIFORNIA HONEY. A small type melon just the right size to fit into your ice box.

Mammoth Prize Watermelon

Mammoth Prize is the largest Watermelon grown. Many grow to from 100 to 150 lbs. One vine, 5 melons were grown that weighed 152, 151, 149½, 148½ and 147 lbs., the five weighing a total of 748 lbs. The seed we offer is extra-select, and should produce fine, sweet, juicy melons of excellent quality and enormous size.

Pkt. 10¢; 3 pkts. 25¢; ¼ lb. \$1.35

Kleckley's Sweet or Monte Cristo

One of the earliest, best and sweetest-flavored melons in cultivation. On account of its thin rind, it will not stand shipment to distant markets, but it is the best that can be grown for the home and nearby markets. The skin is dark green. It is of symmetrical oblong shape, well rounded on both ends. The flesh is scarlet, firm, solid, and of delightful flavor.

Pkt. 10¢; 3 pkts. 25¢; ¼ lb. 70¢

PEAS

Pkt. 10¢; 7-oz. 25¢; 14-oz. 40¢

2½ lbs. \$1.05

EARLY ALASKA. A smooth early variety and excellent for canning.

AMERICAN WONDER. Early and one of the best. THOMAS LAXTON. Mid-season, medium growing, fine flavor.

Plant your
VICTORY
GARDEN

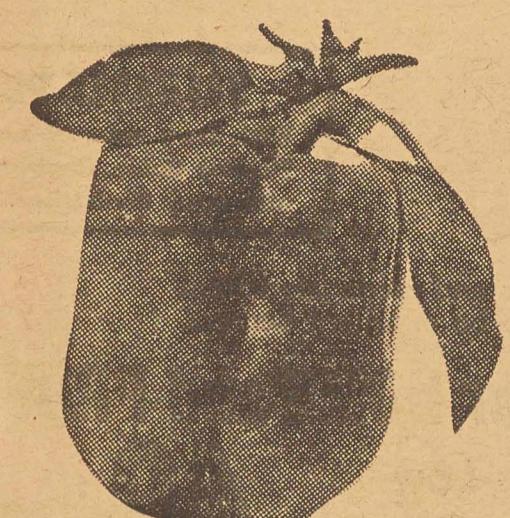


Raise Vegetables
For Your
HOME & NATION

CACTUS SEEDS

Cactus makes most interesting house plants, extremely odd and curious, and many have gorgeous and beautiful blossoms, sweet scented, and blooming profusely. These oddest of all plants grow in many shapes and sizes, are easily grown, thrive and bloom with very little care, and endure the heat and dryness of the ordinary living room. Much pleasure may be derived in growing them from seed. Everyone is delighted and surprised at the odd appearance of a Cactus just sprouting. If you desire a fine collection of rare varieties, sow the seed in pots or boxes in a warm room in moist sand, and the seed will grow quickly. We have fresh seed of a mixture of choice varieties.

Pkt. 10¢—3 pkts. 25¢

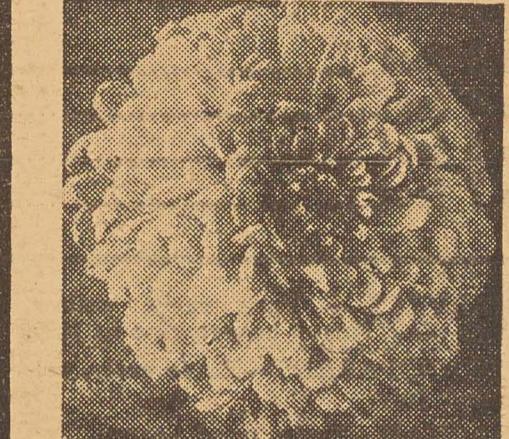


PEPPERS

Pkt. 10¢; 3 pkts. 25¢

CALIFORNIA WONDER. Large, sweet, crisp and tender.

LONG RED CAYENNE. Bright red color, strong and pungent.



FLOWER SEEDS

MEXICAN FIRE PLANT

(Annual Poinsettia)

A variety of Poinsettia which grows quickly to a height of 2½ to 3 feet from seed sown in the open during May. About the middle of summer, the top center leaves turn to rich orange-red, similar to the famous house-plant variety of Poinsettia which is so popular about Christmas time. A blaze of glory throughout the summer and fall. Can also be grown as a house plant.

Pkt. 10¢; 3 pkts. 25¢



Ostrich Feather ASTERS

We are now offering improved strain of Giant Ostrich Feather, and consider it the finest of all Aster. The plants are about 2½ feet high, robust in growth, and branch freely, and are loaded with magnificent, feathery, full, fluffy flowers par excellence.

Pkt. 15¢; 2 pkts. 25¢

BALSAM PEAR

Ornamental Vine with Edible Fruits. A very ornamental and curious climbing vine with glossy green foliage. Pear-shaped flowers known to Chinese as La-Kwa, and used extensively in China as a food for human consumption. Usually prepared for the table by boiling the fruit before they are ripe. Give it a trial, both as an ornament and an addition to your list of edible fruits.

Pkt. 10¢; 3 pkts. 25¢

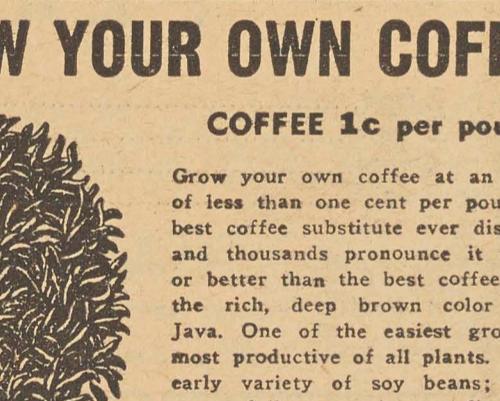


ORNAMENTAL GOURDS

Calabash Pipe—Dishcloth—Nest Egg—Pear-Shaped—Powderhorn—Sugar Trough

A fine mixture of rare, useful, ornamental varieties.

Pkt. 20¢



GROW YOUR OWN COFFEE

COFFEE 1c per pound

Grow your own coffee at an expense of less than one cent per pound. The best coffee substitute ever discovered, and thousands pronounce it as good or better than the best coffee. It has the rich, deep brown color of old Java. One of the easiest grown and most productive of all plants. It is an early variety of soy beans; can be successfully grown in any climate, and is sure to ripen even in the extreme North. Prepared like any other coffee. Full directions with every packet.

Pkt. 10¢; 3 pkts. 25¢

FREE!!

With Each Order for Seed Amounting to \$2.00 or more, we will include FREE a Big Package of Our Famous Flower Garden Mixture. Contains over 80 different varieties.

ORDER YOUR SEEDS EARLY!

They Will Probably
Be Scarce
This Year

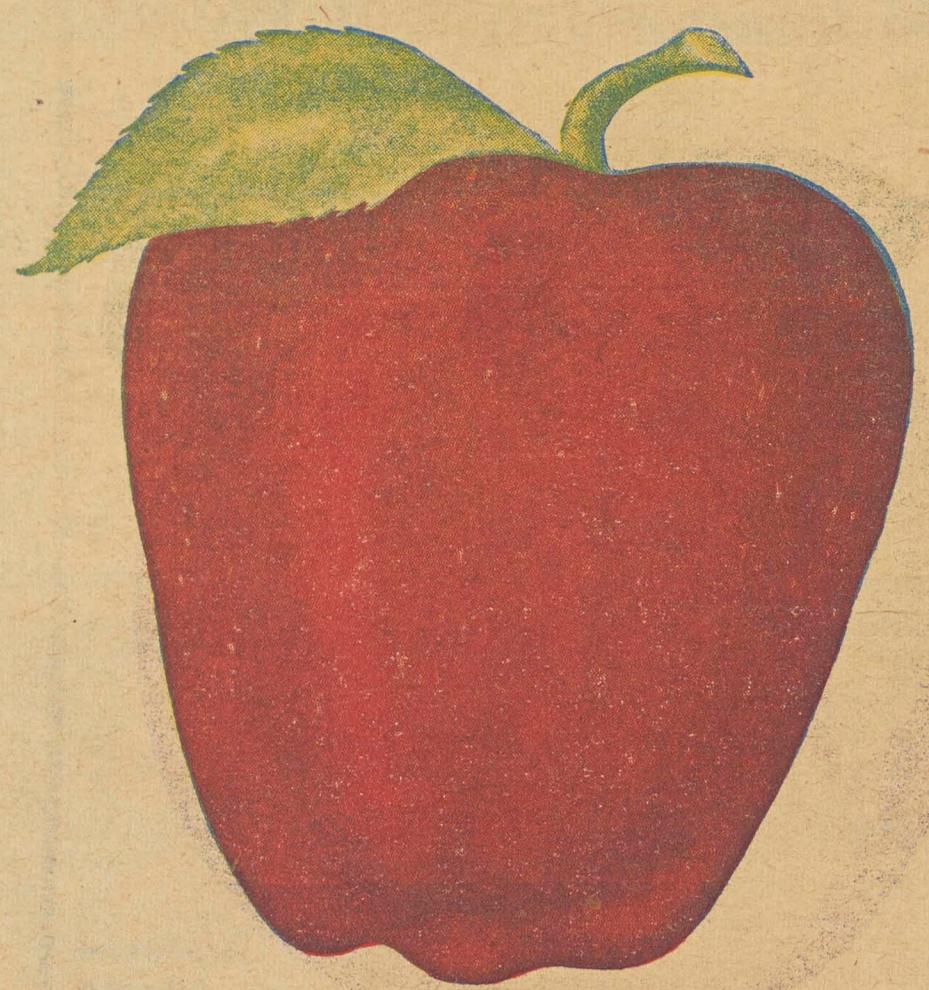
PROSO

The WONDER EGG and MEAT PRODUCING Grain for Poultry

Here is a new Poultry Grain which owes its origin to Russia, that enables you to raise your own feed. If you only have a small plot of ground, you can make an enormous crop. Proso is unlike anything you have ever seen in this country. It grows more rapidly and matures quite a bit earlier than grain. It reaches a height of three to four feet, stocky and branches, making

HAVE PLENTY OF FRESH FRUITS FOR HOME AND MARKET

All of Our Nursery Stock is State and Federal Inspected, Thereby Insuring You of No Inferior Trees or Plants



APPLES

These trees are grown on whole roots and propagated from high quality strains that we know to be excellent bearers.

APPLES

2 to 3 feet
3 to 4 feet
4 to 5 feet
5 to 7 feet

For HOME and PROFIT

Low As 40c each
Each Rate 10 Rate 100 Rate
50c 45c 40c
70c 65c 60c
95c 90c 85c
\$1.05 \$1.00 95c

VALUABLE PLANTING GUIDE . . . FREE!
With every order of nursery stock, we send you FREE, a 2-page Planting Guide. It gives you a world of real practical information with many illustrations.

PEACHES

Low As 40c each

Extra Early to Extra Late

The Best Varieties Grown—Propagated from Trees Known To Be Good Bearing Strain!

	Each Rate	10 Rate	100 Rate
2 to 3 feet	50c	45c	40c
3 to 4 feet	70c	65c	60c
4 to 5 feet	95c	90c	85c
5 to 6 feet	\$1.05	\$1.00	95c

MAYFLOWER—Extra early, red color, semi-cling.
EARLY WHEELER—Very early, clingstone, with red blush.
RED BIRD CLING—Red clingstone, large size, early.
MAMIE ROSS—Freestone, large, white with red blush, early.
ALTON—Medium early, large pink blush, good quality.
CARMEN—Freestone, medium early, pink blush on white.
EARLY ROSE—Clingstone, white with red blush, ripe in June.
CHAMPION—Freestone, very large, good quality, July.
BELLE OF GEORGIA—Freestone, white with pink blush, August.
CHINESE CLING—Large, cream color with pink stripe.
STINSON'S OCTOBER—White clingstone October peach, large.
KRUMMEL'S OCTOBER—Freestone, large yellow, good quality.
MADISON COUNTY MAMMOTH PEACH—Largest peach we have yet grown; ripe 20 days after Elberta. Yellow, overlaid with Carmen. Fine quality.



Six New Varieties That Will Pay Well To Plant

Order Early—We Have Only a Few Hundred of Each

2 to 4 feet 80c Each

DE LUX—Very early, large size. Good cooking and eating apple. Light green color.

TURLEY—A Red Stayman Winesap that does not crack.

EARLY McINTOSH—Ripens just after DeLux. Nearly red all over. Fine quality and good size.

LODI—Color of Yellow Transparent; about same quality; much larger size. Ripens at same time and makes Transparents look like culls for size.

JONATHAN (Blood Red)—Triple Red, same as other Jonathans only red all over.

RED STAYMAN WINESAP—A blood red Stayman.

New 4-N-1 APPLE TREES

Four varieties of apples on one tree. The ideal for those that have a small planting space. The different varieties bear all during the season. Yellow Delicious, Double Red Delicious, Red Rome Beauty, Yellow Transparent.

\$1.75 per tree

PEARS

	Each Rate	10 Rate	100 Rate
1 to 2 feet	50c	48c	46c
2 to 3 feet	\$1.00	92c	88c
3 to 4 feet	\$1.20	\$1.14	\$1.10
4 to 5 feet	\$1.40	\$1.36	\$1.30
5 to 7 feet	\$1.60	\$1.54	\$1.50

WILDER'S EARLY—Very early and gets sweet on the tree. FLEMISH BEAUTY—Large and juicy, medium late. KARTLETT—Early, large; good quality.

GARBER—Very large, oval. Sweet and very pleasant.

DOUGLAS or BLIGHTPROOF—Large; good quality; late; free from blight.

KÉIFER—Large golden yellow, late.

BIG, JUICY BERRIES

RASPBERRIES

Ea. 12c; doz. \$1.20; 100, \$8; 1,000, \$60
KING—Large, red.
FLAMING GIANT—Large, red.
ST. REGIS—Red everbearing.
CUMBERLAND—Black. Very large.
BLACK PEARL—Black. Excellent flavor.
KANSAS—Very large.
LATHAM—Very large, red.
CHIEF—Early, large, red.

BLACKBERRIES

Ea. 6c; doz. 60c; 100, \$4; 1,000, \$30
BLOWERS—Very large and productive.
EARLY HARVEST—Early and good shipper.
ROBINSON (Wonder)—Almost rust proof and a hard bearer.
MCDONALD—Earliest of all Large, sweet.
ELDORADO—Very large and firm, good quality.

DEWBERRIES

Ea. 6c; doz. 60c; 100, \$4; 1,000, \$30
LUCRETIA—Very large, luscious, sweet.
PREMO—Large and good quality.
AUSTIN—Juicy black and superior quality.
THORNLESS DEWBERRY—Large, sweet, thornless 10c each; \$1.00 doz.

EVERBEARING MULBERRIES

2 to 3 feet 60c each
3 to 4 feet 70c each
4 to 6 feet 80c each
HICKS—Large and bears fruit during the four summer months.
STUBBS—Excellent quality and enormous size.

PLANT NUT TREES

for Profit and Shade

BLACK WALNUTS (large, thin shell) 2 to 4 feet... 75c ea.; \$7.50 doz.

Our Shipping Season

Our shipping season usually begins within the last few days of October or the first of November.

If we are out of any items your order calls for we will substitute with one as good or better, unless you tell us not to substitute.

FIGS

	Each Rate	10 Rate	100 Rate
2 to 3 feet	\$1.00	92c	88c
3 to 4 feet	\$1.20	\$1.14	\$1.10
4 to 5 feet	\$1.40	\$1.36	\$1.30

5 to 7 feet \$1.60 \$1.54 \$1.50

APRICOTS

	Each Rate	10 Rate	100 Rate
2 to 3 feet	\$1.00	92c	88c
3 to 4 feet	\$1.20	\$1.14	\$1.10
4 to 5 feet	\$1.40	\$1.36	\$1.30

MOORPARK—Large; yellow overlaid with red.

SUPERB—Medium size. Salmon color.

Plant the New BOYSENBERRY

for Handsome Profits!

Said to be the largest and finest vine berry ever introduced. The Boysenberry is a new variety produced by crossing blackberries, raspberries and Logansberries. The berries are very plump and of the varietal taste. It has few and short stems. The plant is very vigorous and hardy, coming through in good condition, without injury, in temperatures as low as 19 below zero. The berries are extremely large, many of the berries getting more than two inches long and over one inch in diameter.

Ea. 12c; 10, \$1.20; 100, \$8; 1,000, \$60

Our Shipping Season

Our shipping season usually begins within the last few days of October or the first of November.

If we are out of any items your order calls for we will substitute with one as good or better, unless you tell us not to substitute.

SPECIALS

Apple and Peach Trees under 1 ft.

12c each

Grape Plants, CONCORD, 1 yr., 7c

Only 10 of Either of the Above to a Customer

APPLE and PEACH TREES, 1 to 2 ft.

Each Rate	10 Rate	100 Rate
20c	19c	18c 16c

NON-WARRANTY—In event that any nursery stock or seeds sold by us should prove untrue to name under which it is sold, we hereby agree on proper proof of such untruthfulness to name, to replace that portion of the order proven untrue to name or refund the purchase price thereof. Except for such liability, and in respect to all nursery stock or seeds sold by us, we give no warranty, express or implied, as to description, growth, productivity or any other matter.

Youngberries are universally liked and easily grown. They are among the largest berries of dainty texture, requiring a minimum of seed, highly flavored and yield a rich looking cherry colored juice. In the home garden you will find that more fruit will be produced than a few Youngberries bush where any other berry fruits grow but do best in states of the same latitude as Ohio and South.

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This FALL Is the Best Time To Plant That Orchard

WHY DO EXPERIMENT STATIONS, AGRICULTURAL COLLEGES AND FRUIT GROWERS RECOMMEND FALL BUYING? Because you can buy this Fall and have the stock shipped to you and "heal it in" so that you may plant at the most favorable time during Fall, Winter, or next Spring.

Fall planting is becoming more popular each season as experience shows its advantage. As soon as a tree or shrub becomes dormant, it can be moved and the change of location will affect it but little. When set out in the Fall the bruised roots begin at once to heal and callus is formed; recover quickly from moving; soon become firmly established with the first touch of Spring are ready to go into business for themselves, in a vigorous way. Again, the ground is unusually better condition for planting in the Fall than in Spring, for much Spring planting is done when the ground is too wet for best results. Perhaps your Spring will be two or three weeks earlier. In this case your trees should be planted earlier than the dates you have ordered them shipped. If they have been planted in the Fall, these Spring delays are done away with.

Below We Quote From One of the Best Authorities in the Country on This Subject

C. A. McCullough, Horticulturist, New Castle County, Delaware

It is good practice to do as much Fall planting as possible. Our experience is that a Fall planted tree does at least 50 per cent better the first year than one set out in the Spring.

BIG, LUSCIOUS CHERRIES

Sweet, Sour & Hybrids

Ea. rate 10 rate 100 rate

1 to 2 ft.	.50	\$.48	.46
2 to 3 ft.	1.00	.92	.88
3 to 4 ft.	1.20	1.14	1.10
4 to 5 ft.	1.40	1.36	1.30
5 to 6 ft.	1.60	1.54	1.50

Sweet Varieties

SCHMIDT BIGARDEAU—Very large and sweet, black when ripe.

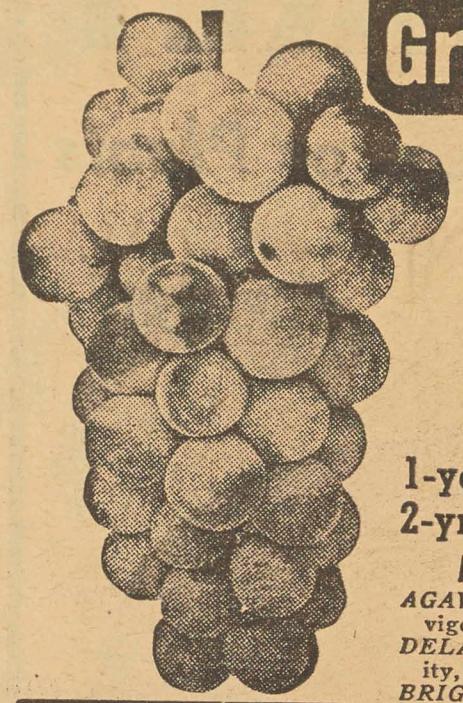
YELLOW SPANISH—Mid season.

Tree is very large and vigorous, very productive. Color fruit is bright amber yellow with reddish blush.

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THE BEST from the HEART of the OZARKS

Grow Concord Grapes



One of the Best! Grows and Bears Well in Any Kind of Soil
LOOK AT THESE LOW PRICES

	Each	10	100	1000
1-year Size	13c	11c	8c	7c
2-yr. Bearing Size.....	25c	23c	18c	16c

— OTHER GRAPES —

	Each	10	100	1000
1-year size	21c	19c	17c	13c
2-yr. Bearing Size.....	30c	28c	22c	18c

Red Varieties

AGAWAM—Very hardy and vigorous.	CAMPBELL'S EARLY—Very early and fine quality.
DELAWARE—Of best quality bunches especially good.	MOORE'S EARLY — Very large and early.
BRIGHTON—Dark red, tender pulp, sweet and juicy.	WORDEN—Medium early and good flavor.
CATAWBA—Good size round berries. Nice bunches.	CARMEN—Smaller than Worden but compact bunches.

White Varieties

NIAGARA—Large and sweet. Heavy bearer.	CAMPBELL'S EARLY—Very early and fine quality.
MUSCADINE CLASS.....	THOMAS — Reddish purple.
SCUPERNONG—Large, white.	excellent flavor.
FREDONIA—Earliest black grape and very large.	

New Variety

Grapes That Will Pay You to Plant	\$3.00 doz.; \$22.50 per 100

CACO—Fine wine color and highest quality.	PORTLAND — Earliest white grapes. Highest quality.
CYNTHIA — Late black grade. Finest grape of all for red wine.	

FREDONIA—Earliest black grape and very large.

RED, WHITE and BLUE GRAPE SPECIAL

12 2-year old	
	\$1.50

Delicious NECTARINES

A most unusually outstanding and delicious plant. A cross between a peach and a plum. Resembles a peach in shape, size and flavor. As fuzzless as a plum. Fruit is large, juicy and melting. Unequaled either as a fresh fruit or for canning. Flesh fine grained and a beautiful color clear to the pit. Destined to become one of America's most popular tree fruits. Has the same habit of growth and bearing as the peach, and requires the same care.

WE OFFER THE THREE MOST POPULAR VARIETIES
SURECROP—Red freestone under-laid with yellow.

PINEAPPLE—Red freestone.
QUETTA—Red clingstone.

ASPARAGUS

Martha Washington

50 Plants

(Rust Proof) 1 year full growth. Postpaid.....

Order Collection No. 6

\$2.75

QUINCE

ORANGE—Large, roundish, yellow; cooks tender and is of excellent flavor. Valuable for preserves and flavoring. Productive. September and October.

2 to 3 ft. \$1.00 3-4 ft. \$1.20

HORSERADISH

It is as easy to grow as a weed, and every good housewife knows its great value in the making of sauces and seasoning. Once used in pickle, it will never be done without. Pronounced by the best authority to be perfectly wholesome. A dozen plants will supply a large family for a lifetime, and it grows and multiplies very fast.

10¢ each \$1.00 per dozen

MULBERRIES

DOWNTON—Fruit is rich, sub-acid flavor, lasts six weeks. Stands winter of western middle states.

STUBBS—Originated in Laurens County, Georgia. A tree of fine growth, beautiful foliage; fruit is of enormous size, frequently two inches in length; quality excellent. Lasts two months; extremely rare variety.

2-3 ft. 60¢ 3-4 ft. 70¢



VALUABLE PLANTING GUIDE FREE!

With every order of nursery stock, we send you Free, a 24-page Planting Guide. It gives you a world of real practical information with many illustrations.

CRAB APPLES

2 to 4 ft. 75¢ each
for All Climates

HANSEN'S BUSH CHERRY

Perfectly Hardy Anywhere
Makes Superb Jam, or Clear, Sparkling Jelly.
2-3 ft., each 50¢
12 for \$5.00

FLORENCE

The finest of the Crab Apples. Tree of rather small size, coming into bearing when very young and producing heavily; the fruit setting in clusters. The apples will measure about an inch or slightly more in diameter; golden yellow with a bright cheek, or almost entirely red. The flesh is firm, fine grained and exceedingly juicy with that distinct snappiness so relished in a crab apple.

RED SIBERIAN

Culture—Good plants are easily grown in any good soil. Plant four inches apart each way, in deep, warm and very rich soil. The more manure the better the stalk. For winter forcing, take up two-year roots in fall, leave out to freeze, then bed close together on cellar bottom or under greenhouse bench in the dark.

GIANT VICTORIA—This is one of the greatest and most valuable vegetables we have ever offered. It is the earliest, tenderest, sweetest and best of all rhubarbs; fit for use in early spring, summer and all fall, while the common or sour sorts are fit for use only a few weeks in the spring. As fast as stalks are pulled new ones take their places. Scarcely has the frost disappeared until your table is supplied with this delicious, refreshing and healthful article of food which is so much desired and appreciated. The stalks are twice the size of the ordinary kind and of a bright, crimson color; very tender, crisp and of mild, delightful flavor; the skin is so tender it does not have to be removed when cooking and the sauce has a deep crimson color. Stalks will average 10 to 24 inches long; broad, thick and solid; stalks will weigh on an average one-half pound each and often weigh a full pound. Enormously productive, brings high prices and is a great money maker and in great demand. Try a dozen or two, our word for it, you will never have cause to regret your purchase, and you will never be without some of this variety.

10¢ each, \$1.00 per doz.

MORE LETTERS

Wentworth, Mo., Sept. 10, 1943.

Gentlemen:

I purchased several years ago of you a collection of Apple Trees (your selection), often wondered as they grew if I had BOUGHT A BLIND PIG IN A SACK? And if they would be worth the time and money. I spent a great deal of time in 1941 they bore a small crop. The are not "A BLIND PIG IN A SACK" as they were all standard, well known varieties and show clearly they were propagated from parent tree stock of heavy bearing and true to name and quality.

This year they were a mass of blossoms and had a fine set on the trees and would bear the highest quality if we had a normal season.

The peach trees I purchased last spring came through better than some fine new varieties I bought from your competitors and never lost one of your trees.

Yours respectfully,

FLAVIUS E. CLARK, Sr.

Hazen, Ala.

Benton County Nursery,
Rogers, Ark.

Dear Sirs:

I thought that you would be pleased to hear that peach trees ordered by me through the Southern Farmer (Ala.), were received promptly and in perfect condition. The man who planted them for me said today that every tree has new leaves, and feels certain that each tree will bear fruit in due time. Thanking you for sending such fine specimens, I am,

Cordially,

MRS. MALENA K. KNIGHT.

18 Bushels from 10 Trees the 2nd Year

February 6, 1943.

Dear Sir:

We ordered about sixteen trees from you and put them out in January 1943.

In 1938 we gathered three bushels of plums, four bushels of Red Bird Cling Peaches, eight bushels of Early Elberta Peaches, and three bushels of Kummel October Peaches. They were large, fine peaches and were of such good flavor.

I am a Benton County Nursery owner, and am ordering your Banner Fruit Collection today.

Yours very truly,

MRS. KATE V. WHITE,
R. No. 1, Box 93, Duran, Ok.

ONE YEAR OLD APPLE Collection

This is absolutely the biggest bargain we have ever offered in one-year apple trees. Order these and have ripe apples a year earlier. These trees are well branched and we guarantee them to be first class in every way. Just Look What You Get:

2 to 3 foot size

All 50 Trees for Only

\$18.00

10—Stayman Winesap

15—Red Delicious

10—Jonathan

15—Yellow Delicious

THESE PRICES CANCEL
ALL PREVIOUS PRICES

For Vegetables - Flowers - House Plants - Seedlings

1 Lb. Carton 10c

5 Lb. Carton 45c

10 Lb. Carton 85c

100 Lb. Bag \$4.00

F. O. B. ROGERS, ARKANSAS

VIGORO TABLETS

box of 24 10c

AMERICAN LAWN SEED

This mixture contains four of the finest lawn grasses mixed for a most beautiful green year 'round lawn. It requires 1 pound to sow 200 square feet.

1 lb. 55¢; 5 lbs. \$2.50 postpaid

KENTUCKY BLUE GRASS

Excellent lawn grass; ideal for golf fairways and putting greens; the sweetest and best pasture grass. Plants slightly creeping with deep green narrow leaf blades. 5 pounds will sow 1,000 square feet for lawns; 40 pounds per acre for pasture. Plant in the fall and early spring.

1 lb. 55¢; 5 lbs. \$2.50 postpaid

Our Guarantee . . .

Is that you must be satisfied or your money will be refunded for any items you purchase from us that are not what we represent them to be. Upon receipt of any stock ordered from us, if you are not perfectly satisfied, return it to us by express or mail and we will refund you all money paid us for the items returned and for all transportation charges paid by you.

All claims except stock not true to name must be made by June 1st.

Dear Sir:

I am a 4-H Club girl and with some money my Mother gave me, I bought some apple and peach trees from you. The other girls and boys laughed at me. Of course I felt blue the first year, but now the laugh is on them. I am just tickled pink. My little trees are fine and I sold \$22.75 worth of peaches this year and could have sold more.

Everyone thought they were the finest peaches and asked me where I got them.

I am planning on ordering more trees from you this fall so be sure and send your catalog.

From your little customer,

WELLIS E. HAWS,
Rt. No. 2, Box 70,
Marvell, Arkansas.

Cornices

SWIST-EMS®

BENTON COUNTY NURSERY CO., INC.

ROGERS, ARKANSAS



Place Your Order Now
for Stock Guaranteed to Live
with
Benton County Nursery Co.

Ralph R. Shaw,
U. S. Dept. of Agric.
Washington, D. C.

P A I D
U. S. POSTAGE
Sec. 562, P. L. & R
Permit No. 11
Rogers, Ark.

Benton County Nursery Co., Inc.
Retsum Postage GUARANTEED
on and return to sender at once.
addressee, be sure to state reason here.
POSTMASTER: If undeliverable to
order NOW and be sure you get the varieties and
sizes you want.
stands of orders could not be filled. Place your
order NOW so heavy last season that thou-
The demand was so heavy last season that thou-
Many customers write us from all over the coun-
try of the wonderful success they have had with
their fruits, berries and seed.

from BENTON COUNTY NURSERY.
For stock GUARANTEED to live, place your order NOW
HEAVY THIS SEASON
FRUIT AND BERRY DEMAND IS

PLANT SHADE TREES For Beauty and Enchanted Property Values!

Ailanthus (or Tree of Heaven)
Tropical appearance. 4 to 6 feet. 75c each; 6 to 8 feet. \$1.00 each.

Ash, White (*Fraxinus Americana*) — Native throughout America. 5 to 6 feet, 75c each; 6 to 8 feet, \$1.00 each; 8 to 10 feet, \$1.25 each.

Birch, Red (*Betula Rubra*) — 4 to 6 feet, \$1.00 each; 6 to 8 feet. \$1.25 each.

Black Gum — Native to Ozark Mountains. Compact growing. 4 to 6 feet, \$1.00 each; 6 to 8 feet. \$1.50 each.

Black Haw (*Viburnum Prunifolium*) — Dwarf tree, dark green foliage, white flowers. 3 to 4 feet, 75c each; 4 to 6 feet. \$1.25 each.

Box Elder (*Acer Negundo*) — Native tree of spreading habit. 4 to 6 ft. 75c each; 6 to 8 feet, \$1.00 each.

Catalpa Bungei — Round umbrella-like head. Lawn tree. 5 to 6 feet, \$1.50 each; 6 to 7 feet, \$1.75 each.

Catalpa Speciosa — Broad deep green foliage, large flowers. 4 to 6 feet, 35c each; 6 to 8 feet, 50c each; 8 to 10 feet, 90c each.

Cottonwood (*Populus deltoides canadensis*) — Spreading habit. 4 to 6 feet. 30c each; 6 to 8 feet, 50c each; 8 to 10 feet, 75c each.

ORNAMENTAL TREES

Chestnut, Horse — Dense shade, white flowers in May. 3 to 4 feet, \$1.00 each; 4 to 5 feet, \$1.25 each.

Crab Apple, Bechtel Double Flowering — Small tree, profusion of delicate pink flowers. 2 to 3 feet, \$1.00 each; 3 to 4 feet, \$1.50 each.

Dogwood, Red Flowering — 3 to 4 feet, \$2.50 each.

Dogwood, White Flowering — 3 to 4 feet, 60c each; 4 to 6 feet, 90c each.

Elm, American — 5 to 6 feet, 60c each; 6 to 8 feet, 90c each.

Elm, Chinese — Native of China. 4 to 6 feet, 65c each.

Hawthorne — Small tree, red fruit. 4 to 6 feet, \$1.50 each.

Judas Tree (Red Bud) — Pink blossoms. 3 to 4 feet, 65c ea.

Linden, American (Basswood) — 5 to 6 feet, \$1.50 each; 6 to 8 feet, \$2.00 each.

Locust, Black — 5 to 6 feet, 40c each; 6 to 8 feet, 60c each.

Maple, Norway (Hard Maple) — 6 to 8 feet, \$2.75 each.

Maple, Sugar (Rock Maple) — 6 to 8 feet, \$2.00 each.

Maple, Silver Leaved (Soft Maple) — 6 to 8 feet, 65c each.

Mulberry, Russian — Cut foliage. 4 to 6 feet, 65c each.

Oak, Red — 5 to 6 feet, \$2.00 ea.

Olive, Russian — Silvery foliage. 4 to 5 feet, 65c each.

Peach, Red, Double Flowering — 3 to 4 feet, 65c each; 4 to 5 feet, 80c each.

Peach, Red Leaf — 2 to 3 feet, 35c each; 3 to 4 feet, 55c ea.

Persimmon, American — 4 to 6 feet, 75c each.

Plane Tree, Oriental — 6 to 8 feet, \$1.50 each.

Poplar, Carolina — 6 to 8 feet, 50c each; 8 to 10 feet, 75c ea.

Poplar, Lombardy — Tall, slender. 5 to 6 feet, 50c each; 6 to 8 feet, 75c each.

Poplar, Silver — Tall, columnar, silvery foliage. 6 to 8 feet, 75c each.

Prunus Pissardi (Purple Leaf Plum) — 3 to 4 feet, 65c each.

Sycamore, American — Wide spreading. 6 to 8 feet, \$1.00 each.

Sweet Gum — 4 to 6 feet, \$1.50 each.

Tulip Tree (Whitewood) — Magnolia-like flowers. 4 to 6 feet, \$1.25 each.

Umbrella China Tree (or Texas Umbrella) — 5 to 7 feet, \$1.50 each.

Walnut, Black — Valuable for nuts. 6 to 8 feet, \$1.00 each.

Willow, Golden — Yellow bark. 6 to 8 feet, \$1.25 each.

Willow, Weeping, Babylon — 4 to 6 feet, \$1.00 each.



Hardy Hybrid Tea Roses

RED VARIETIES

RED RADIANCE — Magnificent clear glowing red, one of the most popular varieties.

CHAS. K. DOUGLAS — A beautiful crimson scarlet.

ETOILE DE HOLLANDE — Rich, velvety crimson, cerise red center.

E. G. HILL — Dark red. Profuse bloomer.

FRANCIS SCOTT KEY — Glowing scarlet with darker shadings.

PINK VARIETIES

DAME EDITH HELEN — A true pink with pointed blossoms.

PINK RADIANCE — Large pointed buds that are rosy-carmine on the outside of petals and light silvery pink on inside. Very beautiful.

EDITOR MC FARLAND — A deep sparkling pink. Upright bushes which hold the flowers stiffly erect and make them particularly suitable for cutting.

EDITH NELLIE PERKINS — The open blooms on the outside are bright orange cerise and the inside overspread with pale salmon-pink.

WHITE VARIETIES

You Pick Bouquets Galore When You Plant Our Hardy

Everblooming ROSES

Field Grown

2-year size.....\$6.00 doz.

BETTY UPRICHARD — Large blooms of delicate salmon-pink, one of the best bloomers.

BRIARCLIFF — A beautiful rose-pink. Very hardy.

YELLOW VARIETIES

GOLDEN DAWN — Richly fragrant, pale lemon-yellow flowers of great size and lasting quality.

MRS. P. S. DU PONT — Golden yellow. The plant is very compact and leafy. Blooms throughout the season.

LUXEMBOURG — Yellow, shading to copper at center. Stiff, upright stems. Valuable for cutting.

WHITE VARIETIES

K. A. VIKTORIA — Well formed creamy buds, which develop slowly to snowy white blooms of perfect form.

CALADONIA — A pure white rose that is very fragrant.

TWO-TONE VARIETIES

TALISMAN — Brilliant red and golden buds that open to beautifully shaped blooms of scarlet-orange and golden yellow. Will thrive almost anywhere.

PRESIDENT H. HOOVER — Large, cerise-pink, flame, scarlet, and yellow bloom. Broad petals and fragrant.

BEAUTIFUL CLIMBING ROSES

RED RADIANCE — A vigorous climber and identical with the bush Radiance.

TALISMAN — Same shade and quality as the bush variety.

PAUL'S SCARLET — Scarlet flowers of excellent shape and moderate size, borne in small trusses.

Surround Your Home with these Beautiful HEDGES

CHOICE HEDGE PLANTS

1 to 2 Feet.....10c ea.....\$.80 per 10.....\$ 7.50 per 100

2 to 3 Feet.....12c ea.....1.00 per 10.....8.00 per 100

3 to 4 Feet.....15c ea.....1.25 per 10.....10.00 per 100

Amur Privet (North). Hardy North type. Leaves dark green. Amur Privet (South). Fine leaf type. Evergreen in the South. Calif. Privet. Of upright, rapid growth. Foliage light green.

NOVELTY FRUITS

PAW PAW or ARKANSAS BANANA — Large fruit, trees ornamental, 3 to 5 ft. **50c ea.; \$5.00 doz.**

OZARK HUCKLEBERRY — Very sweet; fine quality **10c ea.; \$1.00 doz.**

EVERBEARING BLACKBERRY — Resemble small trees and have ripe berries on them for 4 months. **20c ea.; \$2.00 doz.**

ARKANSAS PERSIMMON — Large and fine quality. 2 to 4 ft. trees. **25c ea.; \$2.50 doz.**

